

Newsletter

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Dissemination and valorization of project results and products are taking place on both national through networks of respective project partners-as well as the European level. It also takes place within the textile sector, national authorities and educational institutions. To make it successful, valorization activities the training materials will have the main goal to the following target groups of stakeholders.



The dissemination activities promote awareness of the project objectives/progress and the use of achieved results to target audience.

The target audience for this document is all partner organisations of Vir2TEX who will be actively involved in all dissemination and exploitation activities. The dissemination strategy runs parallel to the phases of the work programme and is specifically adjusted according to the main activities of each phase.



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Dissemination activities carried out in the project through different channels. At first project leaflet and banner is prepared. Then the initially dissemination activity was in the Fashion Prime Textile, Ready to Wear Suppliers and Technologies Fair organized by İZFAŞ and hosted by İzmir Metropolitan Municipality in 12-15 October 2022 in the newest and most modern exposition centre of Turkey "fuarizmir". Fashion Prime is in the aim of gathering the producers who produce the goods that needed of the industry and suppliers together to create essential business contacts. The Vir2TEX project is introduced to companies, national authorities and educational institutions.



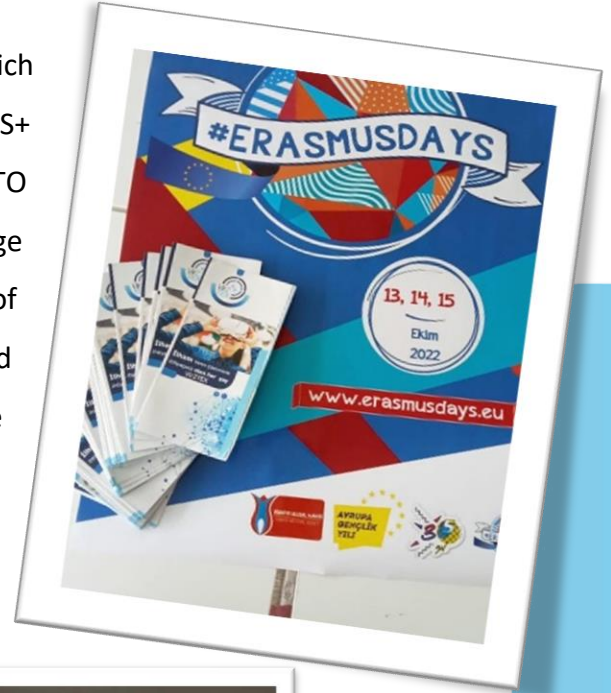
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The other dissemination activity was the Erasmus Days which was organized by Ege University. Ege University ERASMUS+ KA2 Projects were promoted by Ege University EBİLTEM-TTO on Friday, October 14, 2022, between 10:00-12:00, at Ege University Project Activity Centre, within the scope of "Erasmus Days", for bachelor and master/PhD students and researchers. The project presentation made in the meeting, the progress and the outputs of the project were introduced. The detailed information and the leaflets are distributed to stakeholders.



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